

# Curriculum vitae

## **Spokesperson for Regional Policy and economic affairs, European Commission (2018-2020, Brussels)**

- Leading the teams for economic affairs (2018) and Regional Policy (as of Nov. 2018) within the Spokesperson's Service
- Communication management with various Commissioners, the President's Cabinet, EU partners, and governments
- Key topics: Cohesion policy, economic governance, investment, innovation, and sustainable development
- Deputy Spokesperson for culture, youth, education, media, digital industry and social issues

## **Director, Konrad-Adenauer-Stiftung Media Programme South East Europe (2012-2018, Sofia)**

- Overall responsibility for a ten-country regional programme on media policy, good governance, and communication
- Policy dialogue, advocacy, and capacity development in the fields of independent journalism and citizen dialogue
- Topics: new media business models, digital literacy, journalism education, EU integration and regional understanding
- Host, speaker and moderator at political, media and PR conferences in EU countries, the Balkans, and Eastern Europe

## **Spokesperson, Bitkom (Federal Association for Information Technology, Telecommunications and New Media, 2006-2012, Berlin)**

- Management of media relations and public affairs on subjects of the IT sector like internet policy and digital society
- Individual topics: innovation, SMEs, digital lifestyle, media policy, consumer rights, safety of young internet users
- Research projects on internet use in many areas of daily life; international cooperation with Bitkom's partner countries
- Reporting to the CEO, advising Bitkom's president on communication, and leading task forces with member companies

## **Business Editor, Sächsische Zeitung (daily newspaper, 2003-2006, Dresden region, Germany)**

- Leading the economic reporting in a part of the circulation area, mainly on regional development and employment
- Coordination with local newsrooms, periodic responsibility as managing editor, deputizing for the regional director

Christian has further experience in print and broadcast journalism, the education sector, and non-profit work. He is the founder of a professional association for communication directors of public authorities including regional governments. Christian holds a Master's degree of Technische Universität Dresden in French and German studies, with focuses on cultural policy and corporate communication. He is alumnus of the Journalism Academy of the Konrad-Adenauer-Stiftung, a Berlin-based think tank. Christian's home region is Baden-Württemberg in Germany.